RENU 28° Revitalizing Redox Gel FAQ



Q1. Did the RENU28° Revitalizing Redox Gel formula change?

A1. No. The RENU28 formula is the same formula you loved before, just in a newly designed tube.

Q2. What changed with the new design of RENU28 Revitalizing Redox Gel?

A2. RENU28 has a newly designed outer carton box plus a new tube design. The tube is now 90 mL (10mL more product than before) for the same price.

Q3. When can I get the new design of RENU28 Revitalizing Redox Gel?

A3. We are keeping the environment in mind as we roll out this new design. We will phase in the new tube according to market as current stock depletes. You will see the new tube design on your shopping cart site at the time of ordering when it becomes available.

Q4. What safety tests have you completed on RENU28 Revitalizing Redox Gel?

A4. We have completed two independent tests that evaluated the irritancy potential of RENU28. Both found it to be non-irritating.

Q5. Is **RENU28** Revitalizing Redox Gel safe to use on my face?

A5. Yes! RENU28 is safe to use from head to toe. However, it is important to remember that because RENU28 is not a moisturizer, you may want to apply moisturizer to sensitive or dry skin after applying RENU28.

RENU28 works for all skin types.

Q6. Where do I use RENU28 Revitalizing Redox Gel?

A6. RENU28 is an all-over body multipurpose gel, so you can use it on skin everywhere from head to toe and as part of your face and body skincare routine.

Q7. How do I use RENU28 Revitalizing Redox Gel?

A7. Facial care: When using RENU28 as part of your

facial skin care routine, you'll first want to start with RENUAdvanced® Gentle Refining Cleanser, then apply RENU28. You could then use RENUAdvanced Intensive Redox Serum to refine areas of concern or as a spot treatment. And finally, don't forget to moisturize with Ultra Replenishing Moisturizer to lock in moisture.

Body care: When using RENU28 on your body, cleanse and dry your skin as normal, pat dry, and then generously apply RENU28. Use enough product that it takes 30-60 seconds to massage into the skin. Then you can apply body lotion.

Apply RENU28 twice daily and as needed throughout the day.

Also, apply RENU28 liberally after being exposed to the sun and on muscles after exercise.

Q8. What makes **RENU28** Revitalizing Redox Gel so special?

A8. ASEA was the first company to replicate the body's natural redox signaling molecules, which support cellular functions, including surface skin cell turnover. RENU28 harnesses the power of cell signaling redox technology in a light, fast-absorbing gel with topical application.

Redox molecules help with skin elasticity and the decrease of cellulite lobule size.

This whole-body skin formula works to visibly add smoothness, even texture, and revitalize skin health. A 30day study showed a 22% visible improvement in skin texture and 23% improvement in skin smoothness.

BioAgilytix, a leading bioanalytical testing laboratory, regularly tests both RENU28 and Intensive Redox Serum, ensuring they contain active redox molecules; each product's tube displays the BioAgilytix logo.

Q9. Can I use **RENU28** Revitalizing Redox Gel with other skincare lines?

A9. Yes. The formula is compatible with any skincare products you choose to use. We recommend pairing RENU28 with the complete RENUAdvanced[®] system for best results.



RENU 28[®] Revitalizing Redox Gel FAQ

Q10. Is RENU28° Revitalizing Redox Gel paraben-free?

A10. Yes. RENU28 Revitalizing Redox Gel is paraben-free! It also is free from GMOs, sulfates, animal-based ingredients, and artificial colors. RENU28 has been clinically and dermatologist tested and is suitable for all skin types.

Q11. Is RENU28 Revitalizing Redox Gel vegan?

A11. Yes. RENU28 is produced without harm to animals (cruelty-free) and also doesn't contain any animal-based ingredients, animal by-products, or animal-derived products.

Q12. Is RENU28 Revitalizing Redox Gel included in the RENUAdvanced skin care system or the skin and body care system?

A12. The skin care system includes a one-month supply (one each) of Gentle Refining Cleanser, Intensive Redox Serum, and Ultra Replenishing Moisturizer. The skin and body care system includes a one-month supply of each of those items (one each), as well as a one-month supply (two tubes) of RENU28 Revitalizing Redox Gel.

Q13. Does RENU28 Revitalizing Redox Gel contain SPF?

A13. No. RENU28 Revitalizing Redox Gel does not contain SPF. We recommend that you apply your favorite SPF after you've applied RENU28 or/and moisturizer.

Q14. What is Dermatest[®]?

A14. Dermatest is a leading dermatological research institute founded in 1978 in Muenster, Germany. They offer individual test designs for the cosmetic and pharmaceutical industry.

Products awarded the original Dermatest seal live up to the promise of tested and confirmed quality.

RENU28 has earned Dermatest's coveted 5-star clinically tested seal, its highest possible commendation for safety and efficacy.

Detailed information for RENU28 testing and certifications can be viewed under ASEA Global or ASEA Science Websites.

Q15. What is the shelf life for **RENU28** Revitalizing Redox Gel?

A15. 21 months from the manufacture date.

Q16. Is RENU28 Revitalizing Redox Gel Halal Certified?

A16. Yes. The halal symbol designates halal certified, which ensures the features and quality of the products according to the rules established by the Islamic Council.

Q17. How do extreme temperatures affect **RENU28** Revitalizing Redox Gel?

A17. While freezing does not impact the redox signaling molecules in RENU28, it will impact the viscosity of the gel. If your product has been frozen during shipping, allow it to thaw, then shake well before use. RENU28 is also stable up to 50°C (122°F). Do not microwave RENU28.

Q18. Can RENU28 Revitalizing Redox Gel be applied directly to large, open wounds?

A18. As the RENU28 label indicates, the product is for external use only. This would include only closed skin, NOT open skin. We do not recommend using RENU28 on an open wound.

Q19. What is the RENU28 Revitalizing Redox Gel tube made out of, and is it recyclable?

A19. The RENU28 tube is made from co-extruded material (LDPE/MDPE/LDPE/EVOH) designed to keep the product stable. It is a grade 2 recyclable plastic and is BPA free. The caps are made from polypropylene plastic.

Both tube and cap are recyclable, depending on your local regulations.

Q20. What material is the safety seal on the RENU28 Revitalizing Redox Gel made of?

A20. The foil seal is constructed of a very thin layer of foil on the outside and a thin layer of polyethylene on the inside (no metal is touching the product). The outer aluminum seal is an oxygen and moisture barrier to provide tamper evidence and aid in stabilizing the redox technology in the product until it is purposely opened by you.

Q21. What claims can I make about RENU28 Revitalizing Redox Gel?

A21. Each market has its own set of claims that are acceptable. Please go to your virtual office and download the RENU28 product information page for market-specific RENU28 messaging.



This material is intended only for the US market. All words with trademark or registered trademark symbols are trademarks of ASEA, LLC. ©2020 ASEA, LLC, Pleasant Grove, UT 84062 • support@aseaglobal.com • aseaglobal.com